



IBC • FLORIPA • 2010 SPONSORSHIP/ EXHIBITION OPPORTUNITIES

On behalf of the Local Organizing Committee, we would like to extend an invitation to all companies and institutions interested in showcasing their products and services to participate at the **XXV International Biometric Conference (IBC)** to be held in **Florianópolis, Brazil, 5-10 December 2010**.

Hosted by the Brazilian and Argentinean Regions of the International Biometric Society, this will be **the largest statistics meeting to be held in Brazil** and only the second time that Brazil has hosted the IBC – the first time was in Guarujá in 1979.

Your participation in the conference is key to the success of the IBC. And, with participation, sponsors have access to biometricians and biostatisticians from around the world and have an **ideal forum for publicizing activities and products**. Obviously **publishers and software developers/distributors** may wish to display their latest offerings, but there are also opportunities for educational institutions to **advertise courses and research openings**, while **employers can advertise and recruit from the pool of great talent** that will be assembled for the conference.

XXVth
International
BIOMETRIC CONFERENCE
December 5-December 10, 2010
Florianópolis, SC, Brazil

www.ibc-floripa-2010.org





All sponsors of IBC 2010 will be acknowledged in the Conference program and at the Opening Session. Corporate logos will be displayed on the Sponsorship Board at the meeting and on the conference website for three months following conference.

The sponsorship items listed below can be combined to equal amounts that entitle you to additional benefits. We are happy to offer the following benefits for large sponsors.



SPONSORSHIP IN EXCESS OF \$5,000

- 2 Free delegate registrations
- Free exhibition stand
- 1 full page advertisement in Conference program

SPONSORSHIP IN EXCESS OF \$2,500

- Free delegate registration
- Free poster board display or half price exhibition stand
- ½ page advertisement in the Conference program



CONFERENCE SPONSORSHIP ITEMS

Conference Bag (with logo)	\$2,500 (+ cost of bags)
Pen (with logo)	\$ 500 (+ cost of pens)
Paper Pad (with logo)	\$1,000 (+ cost of pad)
Morning or Afternoon refreshment break (single break)	\$2,000
Lunch for all delegates (per luncheon)	\$2,500
Leaflet insert in delegate packets	\$ 500

ADVERTISEMENT IN CONFERENCE PROGRAM

¼ page	\$ 300
½ page	\$ 500
Full page	\$ 800

WELCOME RECEPTION SPONSORSHIP

(includes display board at reception)

Drinks	\$2,500
Food	\$4,000
Entertainment	\$1,000

OUTDOOR BRAZILIAN FESTIVAL (replaces conference gala)

Each item includes 1 dinner ticket and display board	
Entertainment	\$2,000
Transportation (signage on coaches)	\$2,500

EXHIBITION SPACE

Manned exhibition stand <i>Booth size of approx. 2m x 2m includes table, 2 chairs, signage, electrical outlet</i>	\$ 800
Poster stand display	\$ 100



APPLICATION FOR EXHIBIT SPACE & SPONSORSHIPS

MAIL TO: IBS • 1444 I Street, NW, Suite 700 • Washington, DC 20005 USA
FAX TO: (202) 216-9646

CONTACT INFORMATION

The undersigned hereby applies for space as an Exhibitor from December 6-10, 2010 at the XXV International Biometric Conference to be held December 5-10, 2010 at Florianopolis, SC, Brazil.

PLEASE TYPE OR PRINT CLEARLY.

Company/Institution _____

Mailing Address _____

City _____ Province (State) _____

Country _____ Postal/Zip Code _____

Contact Person _____ Title _____

Telephone _____ E-mail _____ Fax _____

EXHIBIT BOOTH INFORMATION

Single Booth Size: 2 metres x 2 metres

This application will only be processed when accompanied by payment IN FULL.

			Total
Number of Booths	_____ @	\$500 USD before July 1, 2010	\$ _____
Number of Booths	_____ @	\$700 USD after July 1, 2010	\$ _____
Number of Poster Stands	_____ @	\$100 USD	\$ _____

I require an electrical outlet: Yes No I require a booth sign: Yes No

PLEASE SELECT YOUR SPONSORSHIP CHOICE(S) FROM THE LIST BELOW:

- Refreshment Breaks (each) \$2,000
- Luncheons (each) \$2,500
- Pen (w/logo) \$ 500
- Conference Tote Bags (w/logo) \$2,500
- Paper Pad \$1,000
- Welcome Reception Drinks \$2,500
- Registration Bag Insertion \$ 500 per item

Total \$ _____

CONFERENCE PROGRAM GUIDE ADVERTISING:

- ¼ Page Ad \$300
- ½ Page Ad \$500
- Full Page Ad \$800

PAYMENT (U.S. Funds) (Please check one): Check Enclosed (Make payable to IBS) Visa MasterCard American Express

Name on Card _____ Amount enclosed or to be charged \$ _____

Card Number _____ Exp. Date _____

Cardholder Signature _____ Date _____

Billing Address _____

City _____ Province (State) _____

Country _____ Postal/Zip Code _____

No refunds will be issued after September 30, 2010.